Let’s meet in person to discuss how we can collaborate!
Call me to set up an onsite meeting: 561.799.2419

Michele@healmyptsd.com  www.healmyptsd.com
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Sponsorship Packages

All four packages offer exclusive sponsorships and are available in 4, 8, or 13-week commitments.

MOTIVATION

- Sole sponsorship of the show
- Ten 20-second promos with mention
- Three 60-second commercials
- Three on-air interviews per month
- Signage throughout the Heal My PTSD website, plus a live link ad on the radio page
- Sponsor of “Professional Perspective” interview segment
- Sponsor of Heal My PTSD weekly newsletter
- Live-link logo placement on the award-winning Heal My PTSD blog
- Inclusion in Heal My PTSD social media updates (1 live link/day): Facebook, LinkedIn, Twitter reaches over 55,000 people daily.
- Exclusive endorsement from Michele Rosenthal.

<table>
<thead>
<tr>
<th>Commitment</th>
<th>Price</th>
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<tbody>
<tr>
<td>4-week</td>
<td>$550/week</td>
</tr>
<tr>
<td>8-week</td>
<td>$500/week</td>
</tr>
<tr>
<td>13-week</td>
<td>$450/week</td>
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INSPIRATION

- Primary sponsorship of the show includes five 20-second promos with mention
- Three 60-second commercials
- Two on-air interviews per month
- Signage on the Heal My PTSD website radio page includes a live ad
- Sponsor of “Professional Perspective” interview segment
- Exclusive endorsement from Michele Rosenthal.

<table>
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<tr>
<th>Commitment</th>
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<tbody>
<tr>
<td>4-week</td>
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<tr>
<td>13-week</td>
<td>$250/week</td>
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“Michele’s knowledge base concerning PTSD is nothing short of phenomenal. The only thing that surpasses it is her hunger to help others who still suffer. Her upbeat and positive approach stems from her own refusal to let the symptoms of PTSD negatively impact her own life. Any association you choose to have with Michele will be productive and meaningful.” Bill Krill, Outpatient Clinician, trauma specialist
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How Your Business Benefits From Our Partnership

→ Highly visible exposure on a web site with **over 8,500 visitors/month** (growing 10-20%/month) puts you in front of a segment of your market on a specifically targeted daily basis.

→ In partnership with Michele, herself a survivor, you enter the survivor community more as a friend and less as a business, which **positions you as accessible, helpful and supportive**.

→ Connection to the survivor community through a deeply trusted source means you **easily breach enormous survivor distrust**.

→ Exposure (online, on-air and locally) to the following segments of the **trauma survivor and caregiver population**:

- Combat veterans
- Child abuse
- Domestic Violence
- Sexual violence/assault
- Medical drama
- Car accidents
- Natural disasters

→ On-air appearances allow you to directly **address your audience in a format that shows your genuine, empathic, knowledgeable and commitment-oriented focus** to helping survivors live and feel better.

→ **Inclusion in our public relations efforts** (both locally and online) adds extra visibility.

→ **Sponsoring the show positions you as having a personal interest** in your audience’s education and support.

→ Develop relationships with potential clients through **direct contact in an environment where survivors feel safe and receptive**.

“I wish to thank Michele Rosenthal for all her courage and commitment, energy, patience and time for helping myself and others out of the dark strong hold of PTSD. I want to thank her for blazing the trail with all her work on her own PTSD and proving you can heal and move on and have a life. A happy and joyful like out of the fog and despair of PTSD. With her love and patience I am myself finding a new life PTSD-free. Thank you, Michele with much love and gratitude.” Survivor child abuse

“I think what you did for me was several things: You started me thinking that self healing was possible. You have provided a variety of personal and professional informational posts to help authenticate that. You have shown me that I don’t have to feel alone. Your blog provides me with a place to do some research which helps me adjust my old way of thinking. It’s nothing but positive from here on out. My greatest discovery was when I hit a downer and was able to adjust my way of thinking and regain the up feeling I had prior..... I felt Empowered. You do so much for everyone....” Vietnam veteran

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More About Michele Rosenthal

To learn more about Michele please review the following resources:

- View this video of Michele as a speaker to understand her passion (and why she wants to expand to radio!).
- The St. Petersburg Times’ coverage of Michele’s recent keynote address at the PHCC PTSD Symposium.
- Michele’s recent appearance on the Dr. Stan Frager radio show.
- Michele’s speaker kit includes print, audio, video and testimonials.
- An episode of Michele’s popular Blogtalk Radio Show.
- Michele’s media page includes print and radio exposure.
- The history of how Heal My PTSD came into existence.
- Michele’s personal trauma/PTSD history and mission to raise awareness.
- Testimonials from professionals, survivors and caregivers.
- The ‘Bone Up!’ article in the May issue of Ladies’ Home Journal.

About Heal My PTSD

www.HealMyPTSD.com was founded in 2009 as a site whose mission is to advocate for Post-Traumatic Stress Disorder (PTSD) awareness, education, treatment, support and self-empowered healing.

We are guided by a vision that includes the sponsorship of PTSD awareness campaigns, the development of PTSD educational material, the promotion of PTSD treatment options, and the development of PTSD self-empowered healing support.

A clearinghouse of resources for all segments of the global PTSD community, Heal My PTSD works in partnership with survivors and survivor supporting organizations to spread the word that PTSD is a treatable condition, survivors themselves must participate and take responsibility for the healing process, and that recovery is possible.

About Seaview Radio, 95.9 FM/960AM

The reach of Seaview Radio extends down the southeast coast of Florida. In their 50+ demographic, Seaview Radio has an average of 47,000 listeners every fifteen minutes. View the Seaview Radio Media Kit here.

“I want to thank you from the bottom of my heart for all that you do for us ptsd-ers and what you’ve done for me. I feel as though I’ve been propelled forward by your suggestions, questions, and advice. I feel like you’ve given me tools that I didn’t have before the support group and I can continue to work on myself and heal.” Heal My PTSD support group member

“I listened in on your teleseminar last night and was very impressed with it. I thought you did a great job! Even though I was phoning in on my sister’s behalf, I was really engaged the entire time and benefitted from it, too.... The questions that were asked at the end were not easy ones and I thought you made a big difference with them in a very short period of time. I liked how your answers had very meaningful content and were very specific to the situation.” PTSD Caregiver

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